



MISSION HILLS CHURCH

REAL. MESSY. NEW.

GRAPHIC DESIGN SPECIALIST

Department : Weekend Experience

Direct Report : Communications Director

Position : Full Time

Hours : 40 hours per week

PURPOSE OF POSITION:

To manage the creative execution of projects by developing visual designs both independently and coordinating with internal ministries as well as internal and external design resources while supporting the implementation of the vision, mission and core values of Mission Hills Church. Must have a passion to incorporate fresh approaches while developing effective designs.

QUALIFICATIONS:

- Education and experience that have equipped them for the duties of the role
- Alignment with the vision, mission, core values, and doctrinal statement of Mission Hills Church
- Models strong Christian character, integrity, vibrant relationship with Christ and lives out biblical truth
- Positive and creative attitude with a curiosity about the latest design, social media, and marketing trends
- Strong people skills, self-starter, attention to detail, good verbal and written communication skills
- Supportive team member
- Execution > strategy analysis (70:30 ratio on time)
- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom/comparable photo editing software)

RESPONSIBILITIES:

- Work collaboratively with the Communications team and internal ministries to develop and create designs for all channels to support church-wide priorities
- Develop creative programs and design concepts that meet the objectives of Mission Hills and that advance our brand strategy
- Play a lead role in creative sessions for project kick-offs-collaborate with staff and Serve team to develop concepts to present to leadership
- Create layouts and designs to support sermon series, as well as church-wide events, including but not limited to logos, marketing collateral, and other published materials for print, digital, and video
- Maintain a high level of detail while working within deadline time pressures and changing environments and priorities
- Provide preliminary creative design solutions within tight timelines
- Set the stylistic direction of advertising and marketing materials and campaigns in print, in video, and on the internet
- Determine the best ways for us to visually represent our identity (pursue design and push the boundaries with the limits of the brand standards across all design areas)
- Develop and share compelling stories through design and photography to highlight and advance the vision of the church
- Spend one weekend per month taking photos and editing for various medium
- Social media content creation across multiple platforms using both photography and graphic design
- Meet regularly with Communications Director for ongoing development and coaching